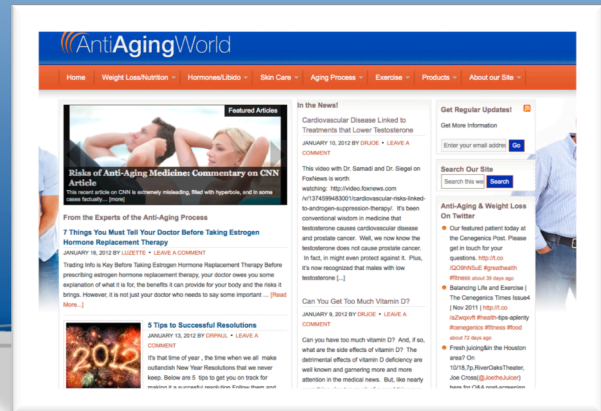


# Anti Aging World

From the experts of the  
Anti-Aging Process

2012 Advertising Kit



## FREQUENCY

PRODUCT	1x	4x	6x	12x
Top Poster	\$1,460	\$1,315	\$1,090	\$1,040
Poster	\$1,215	\$1,090	\$910	\$865
Top Leaderboard	\$1,150	\$1,035	\$860	\$820
Top Mini Leaderboard	\$760	\$685	\$570	\$545
Bottom Leaderboard	\$865	\$780	\$650	\$615
Bottom Mini Leaderboard	\$650	\$585	\$490	\$465
Button	\$485	\$440	\$360	\$345

## Opportunities / Options

### Banner Ad Rates

Ad rates are for "Click Thru" Ads taking our target audience to your site.

We have hundreds of unique visitors each day. Place your ad with us to generate brand awareness, increase your Web presence and grow your sales!

